



World Oral
Health Day
20 March



World Oral Health Day - 2024

A Happy Mouth is A Happy Body

IADS Map

DSSA-Egypt

- Here is where DSSA-Egypt is located
- A non-profit organization run by dental students all over Egypt.
- Dental Students' Scientific Association of Egypt is a full country member in IADS since 1970



 Champion St. Alexandria Governorate - Egypt

DSSA-Egypt..

Local Committees

A-ALEXANDRIA

- ALEXANDRIA UNI.
- ALEX. NATIONAL UNI.
- PHAROS UNI.

B- BENI SUEF

- NAHDA UNIVERSITY



Egypt

DSSA-Egypt..

Local Committees

F- NEW ALAMEIN

- ALAMEIN UNIVERSITY
- ARAB ACADEMY FOR SCIENCE & TECHNOLOGY



DSSA-Egypt..

Local Committees

G- GIZA

- NEW GIZA UNIVERSITY
(NGU)

H-SUEZ CANAL

- SUEZ CANAL UNIVERSITY



Egypt

Our Plan For WOHD

01

National contest

The contest is set to start from 1st to 31st of March between the 13 Local committees in Egypt

03

Online Posts

To spread awareness among dental and non dental followers through videos, posts & using filters

02

Everyday-Campaign throughout the month

Schools, Hospitals, Nursing Homes & Universities in every city of Egypt

04

Surveying in Convoys

Database for Diabetes & tooth mobility correlation (Diabelity)

20 Activities

Organized by 13 Universities over 8 cities
starting from the 1st to 31st of March

3000 participants

Including children, colleagues, Students,
nursing people & personnel

Online Campaigns

Awareness Posts & Videos celebrating the
WOHD with Toothie



Analysis of our Activities



6 School Visits

Cairo, Alexandria,
Benisuef, Suez canal



2 Club Visits

Tanta Social Club
Ittihad Club in Alex



2 National Convoys

1 in Upper Egypt
1 in Lower Egypt



5 University Booths

Sponsored by HALEON
& Sensodyne



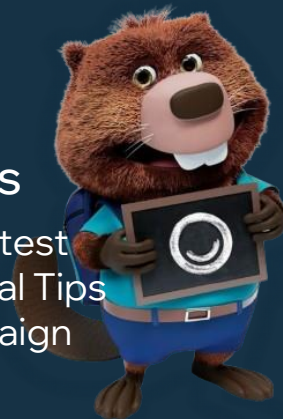
2 Conferences

Guiding dental
students to choose
their future path



3 Online campaigns

1 National Contest
1 Ramadan Dental Tips
1 Habits Campaign



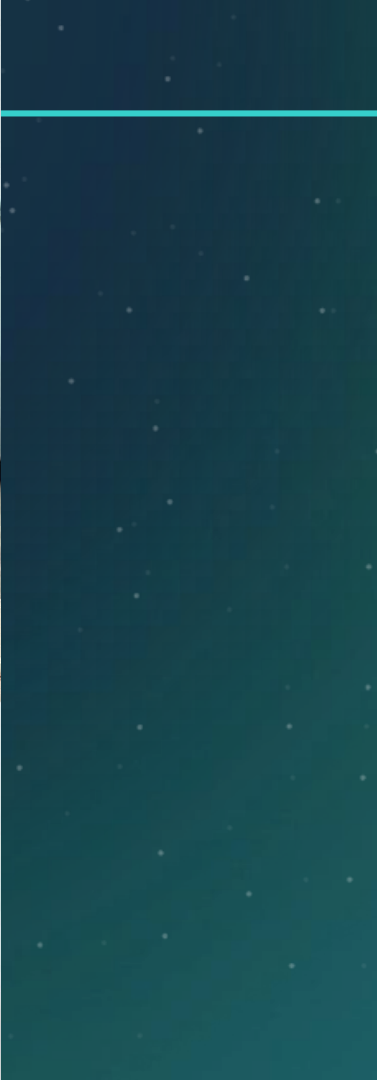
A Happy Mouth is A Happy Body

The Official theme used in Campaigns,
Convoys, Online Posts & Filters

1000+ FDI Resources

Frames, Posters, Banners, T-shirts, Toothie in
action poster, Canva Poster, Children activity
sheets, Media Assets & Social Media Filters..





A HAPPY MOUTH IS...
A HAPPY BODY

Diabetes
campaign

JSSA

A HAPPY MOUTH IS...
A HAPPY BODY

Diabetes
campaign

A HAPPY MOUTH IS...
A HAPPY BODY



Taking care of oral health protects
overall health

#WOHD24 #HappyMouth
worldoralhealthday.org



World Oral
Health Day
20 March

A HAPPY MOUTH IS...
A HAPPY BODY



Everyone deserves access to
quality oral healthcare

#WOHD24 #HappyMouth
worldoralhealthday.org



World Oral
Health Day
20 March

Life really is sweeter without sugar

#WOHD24 #HappyMouth
worldoralhealthday.org



World Oral
Health Day
20 March

Activate Windows
Go to Settings to activate Windows.







A HAPPY MOUTH IS A HAPPY BODY

"Toothis the beaver"





March

Is the Month of Oral Health

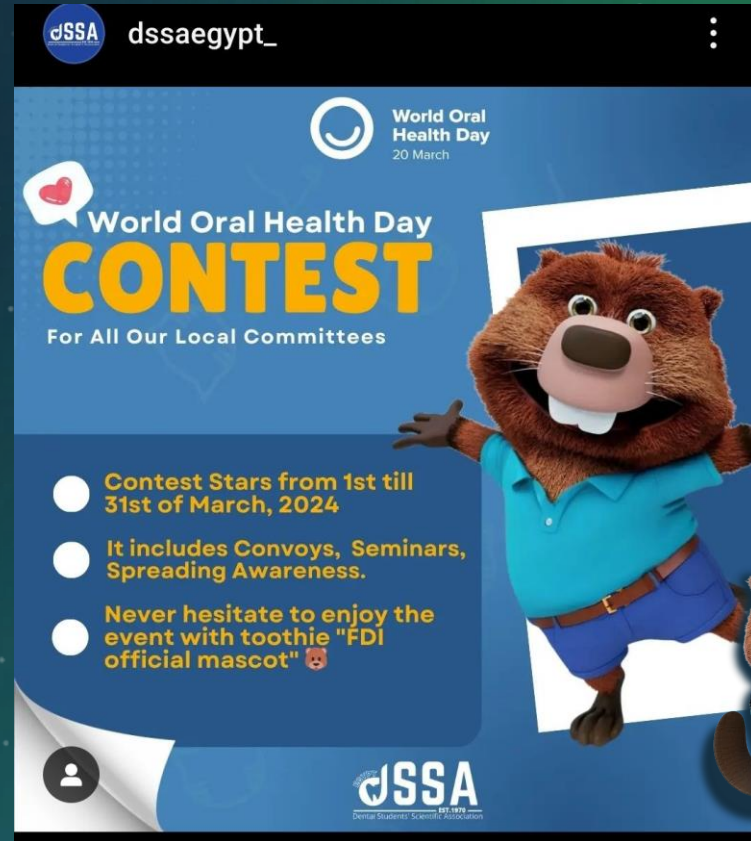


MARCH AGENDA

1st of March

- Announcement for the National Contest
- Setting the month plan with LPOs

https://www.instagram.com/p/C3_EjZvMhG5/?igsh=bmE1MWxtc3NpZXF6



MARCH AGENDA

2nd of March

Dental Convoy to
57357 -Children's
Cancer Hospital
Foundation in Egypt-

https://www.instagram.com/p/C4D2d_voXXp/?igsh=ZGI6MnpxbmQ1Z2o4



MARCH AGENDA

3rd 4th 5th of March

Visits to 3 schools in
Benisuef targeting students
in their elementary stage
advising them to brush their
teeth twice daily & know the
importance of primary teeth
sponsored by Signal



MARCH AGENDA

5th of March

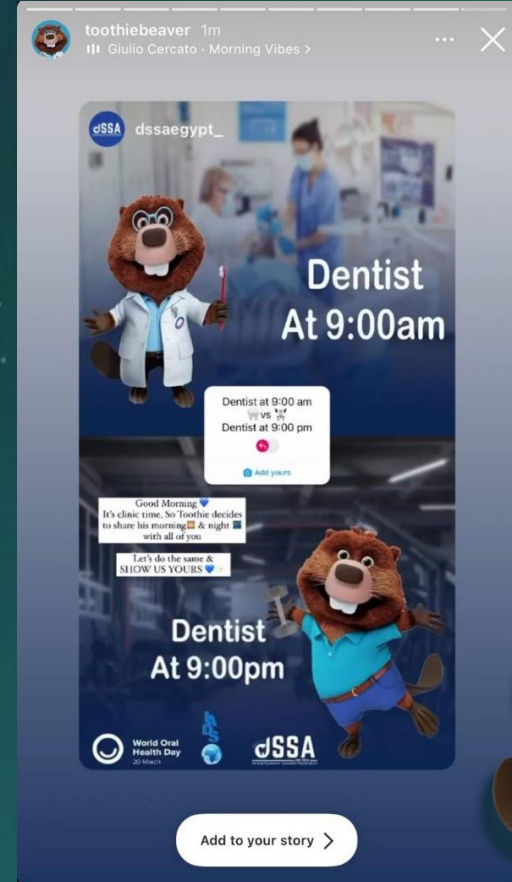
Hosting a dental booth in
Suez Canal University
inviting Dr. Nahawand
Thabet FDI Council member-
Africa Representative



MARCH AGENDA

6th of March

We have initiated a filter on
instagram with Toothie
beaver to celebrate the
dentists day..
100+ users took part in the
filter



toothiebeaver 3m

modylatif



Dentist at 9:00 am vs Dentist at 9:00 pm

@kassayot has initiated a new campaign on Instagram celebrating the Dentist day (6th of March). So let's enjoy the day with all the morning, clinic, and night activities. Enjoy the Dentist's day!



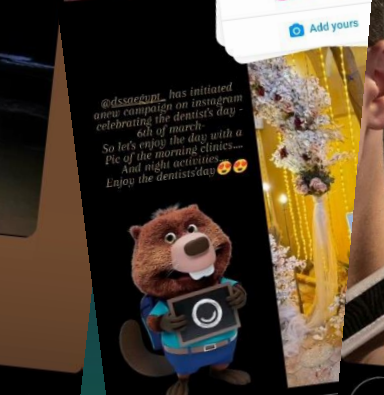
Add to your story >

toothiebeaver

donia.m.abdelsamei 32m



Dentist at 9:00 am vs Dentist at 9:00 pm

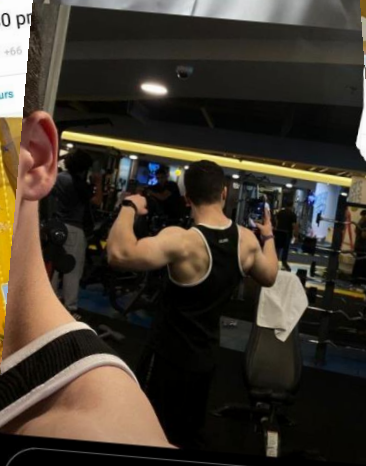


@dsameem has initiated a new campaign on Instagram celebrating the dentist's day (6th of March). So let's enjoy the day with a Pic of the morning clinics... And night activities. Enjoy the dentist's day!



Send message

i1yazan 9h Layout by Instagram



Send message

reemabdou 18h Khaled Hammad · Best of Times



Dentist at 9:00 am vs Dentist at 9:00 pm

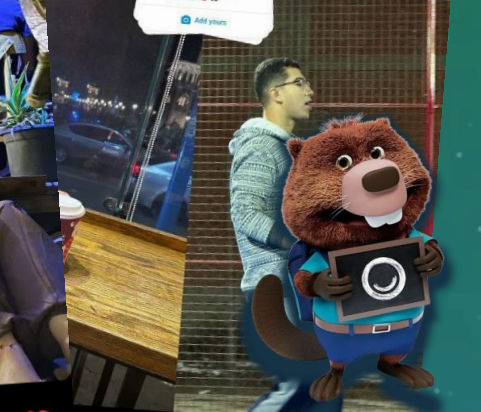


Send message

3a.mo.or 1h Added to



Dentist at 9:00 am vs Dentist at 9:00 pm



Send message

MARCH AGENDA

7th of March

Awareness conference to all students of Alexandria University including students from diverse faculties ; Medicine, Physical Therapy, business administration

<https://www.instagram.com/p/C4qjl26lJWM/?igsh=YzRwc2txdXI4MnN0>

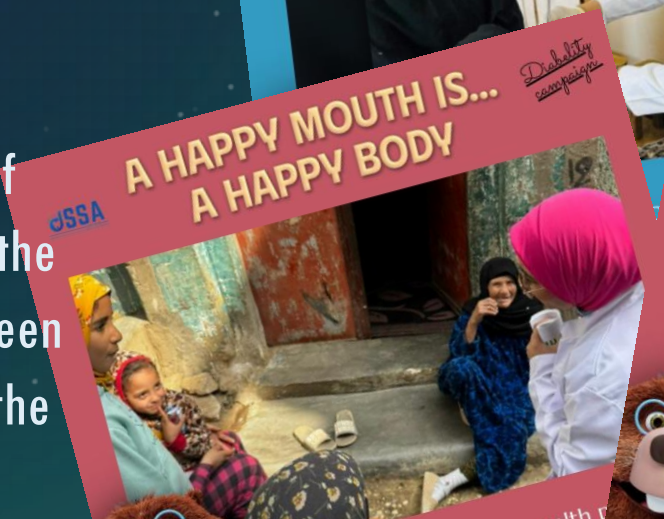


MARCH AGENDA

8th & 9th of March

Medical Convoy in Benisuef City in Upper Egypt under the name of “Diabelity” to screen diabetic patients & prove the correlation between tooth mobility & Diabetes Mellitus

<https://www.instagram.com/p/C5McY5EsNhe/?igsh=cTc3emtmdmV0OXUx>



Taking care of oral health is
overall health

#WOHD24 #HappyMouth
worldoralhealthday.org

Life really is sweeter without s

#WOHD24 #HappyMouth
worldoralhealthday.org

MARCH AGENDA

8th & 9th of March

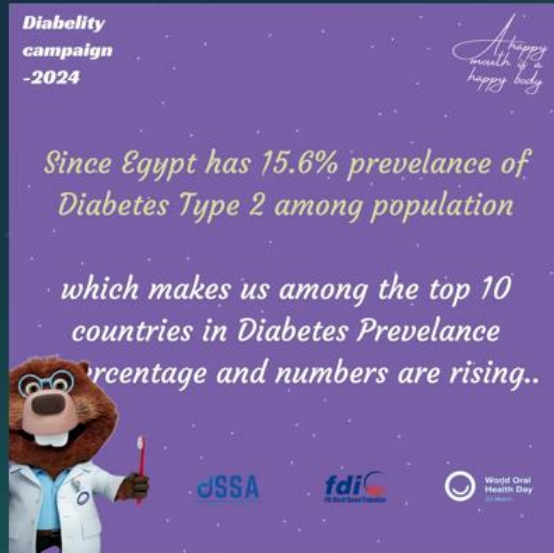


A happy mouth is a happy body

Diabelity campaign -2024



JSSA fdi World Oral Health Day




A happy mouth is a happy body

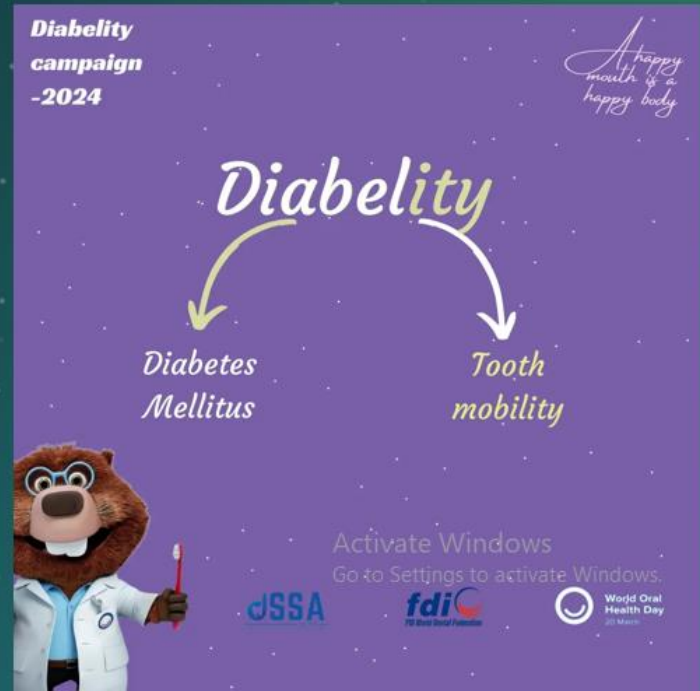
**Diabelity
campaign
-2024**

Since Egypt has 15.6% prevalence of Diabetes Type 2 among population

which makes us among the top 10 countries in Diabetes Prevalence percentage and numbers are rising..



JSSA fdi World Oral Health Day




A happy mouth is a happy body

Diabelity

Diabetes Mellitus Tooth mobility

Activate Windows
Go to Settings to activate Windows.



JSSA fdi World Oral Health Day

MARCH AGENDA

8th & 9th of March

Diabelity
campaign
-2024

*A happy
mouth is a
happy body*

First convoy was organized on
two days the 8th & 9th
of March - 2024

Targeting unprivileged families &
children in Upper Egypt
Offering them Dental care &
awareness talks

As well as screening for Diabetic
Patients & correlate it with
pathologic tooth Mobility.



JSSA

fdi
FDI World Dental Federation

World Oral
Health Day
20 March

Diabelity
campaign
-2024

*A happy
mouth is a
happy body*

Dental Services were offered to 503
patients over the two days

Diabetic Patients 52

Among them:

Grade N Mobility 8

Grade I Mobility 10

Grade II Mobility 19

Grade III Mobility 15



JSSA

fdi
FDI World Dental Federation

World Oral
Health Day
20 March

Diabelity
campaign
-2024

*A happy
mouth is a
happy body*

From this initial study we
conclude that more than 80
percent of Diabetic Patients
have tooth mobility risk
including controlling the
disease..

Diabetic Patients should visit
the dentist more regularly &
reinforce their oral health



JSSA

fdi
FDI World Dental Federation

World Oral
Health Day
20 March

Go to Settings to activate Windows.




MARCH AGENDA

8th & 9th of March

Did You know that..? *Diabetes campaigns*

There is bidirectional adverse interrelationship between Diabetes Mellitus and periodontitis..




Elevated glucose levels in gingival crevicular fluid (GCF) in people with diabetes might favor the growth of certain bacterial species, leading to increased susceptibility to periodontitis and accelerated disease progression



Did You know that..? *Diabetes campaigns*

There is bidirectional adverse interrelationship between Diabetes Mellitus and periodontitis..

Impaired Chemotaxis, Phagocytosis and Adherence of immune cells will cause periodontal problems for DM patients







Did You know that..? *Diabetes campaigns*

There is bidirectional adverse interrelationship between Diabetes Mellitus and periodontitis..

On the other hand, There is evidence that : Treatment of periodontitis is associated with improved glycemic control and reductions in HbA1c of around 0.4%.

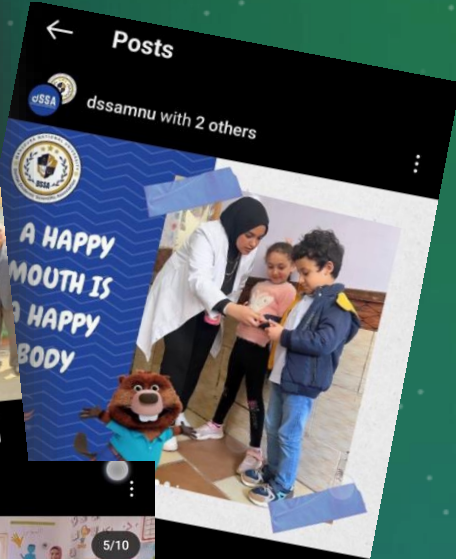
Impatients



MARCH AGENDA

11th of March

Dental Awareness
Campaign to
Elementary school in
Mansoura City



MARCH AGENDA

12th of March

Organizing HALEON booth in the Faculty of Dentistry-New Guiza University to spread awareness among students inviting Dr. Nahawand thabet FDI Ambassador in Africa

<https://www.instagram.com/p/C4bWzTaMUyI/?igsh=MWlkeWNpbjdycmJ3aQ=>



MARCH AGENCY

12th of March

**WORLD ORAL
HEALTH DAY**



MARCH AGENDA

13th of March

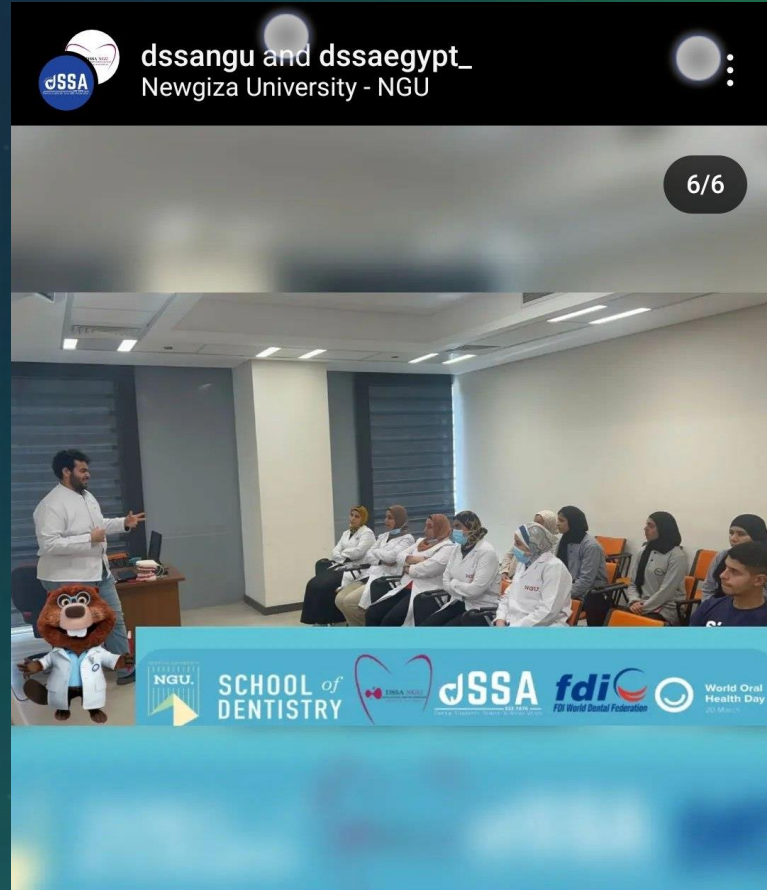
Visit to school in Suez canal
to raise the awareness of
the students & brushing
methods..



MARCH AGENDA

14th of March

Informative Awareness
sessions for the workers &
student affairs employees
in New-Guiza University



MARCH AGEND

15th, 16th, 17th of March

Online Campaign under the name of “Ramadan Tips” to raise awareness of dental habits in Ramadan month



<https://www.instagram.com/p/C4itRfssfUN?igsh=MW03MWS0N3MyOHlwMg==>

DENTAL RAMADAN *Tips* **TIP 2**
For Healthier, Happier Lives

What is the pellicle..?
It's a soft layer formed from the saliva & resident bacteria present in our mouth that leads to plaque formation if left not washed out.

JSSA World Oral Health Day 20 March

DENTAL RAMADAN *Tips* **TIP 1**
For Healthier, Happier Lives

Our Family & Friends would ask what is the benefit of toothbrushing during fasting even if we don't eat for 11 or 12 hours?!
In fact, toothbrushing is an essential habit as it helps to remove the *plaque* layer formed on our teeth.

JSSA World Oral Health Day 20 March

JSSA dssaegypt_

DENTAL RAMADAN *Tips*
For Healthier, Happier Lives

A Happy mouth is...
A Happy Body
Happy Ramadan

JSSA World Oral Health Day 20 March

MARCH AGENDA

18th of March

Visit to school in Cairo to raise the awareness of the students to eat healthy food & less sugar & brush their teeth twice daily



<https://www.instagram.com/p/C4vsmfFNCPc/?igsh=OWt5ZzBrbjJ2OHMw>



MARCH AGENDA

18th of March

Video Celebrating the
World Oral Health Day
with the 13 Universities
All over Egypt

ON THE 20TH OF MARCH..

THE WORLD ORAL
HEALTH DAY IS
CELEBRATED GLOBALLY
AMONG ALL DENTAL
ASSOCIATIONS..

SO THE PROPHYLAXIS
COMMITTEE
IN DSSA EGYPT
ARE TAKING PART
IN THIS CELEBRATION..



MARCH AGENDA

20th of March

Attending online
conference in IADS...
“Youth on oral
health 3rd edition..”



REC

World Health Organization

70th Anniversary

Zoom

Zoom

Leave

ORAL HEALTH COUNTRY PROFILE

FIGURE 1

75% HEALTHY

KIDS PUBLIC HEALTH COMMITTEE

YOUTH ON ORAL HEALTH CONFERENCE 3RD EDITION

ORAL HEALTH ACCESS FOR ALL

A HAPPY MOUTH IS A HUMAN RIGHT!

Round Table Discussion
Date: March 20th 4 PM GMT+8
Topic: WORLD ORAL HEALTH ACCESS FOR ALL
JOIN US TO CELEBRATE WOH!

"HOW CAN WE MAKE SURE WE DELIVER QUALITY CARE TO EVERYONE"

KIDS PUBLIC HEALTH COMMITTEE

YOUTH ON ORAL HEALTH CONFERENCE

CELEBRATING WORLD ORAL HEALTH DAY

YOUTH ON ORAL HEALTH

ORAL HEALTH ACCESS FOR ALL

MARCH 20th, 2024

ORAL HEALTH IS A HUMAN RIGHT!

World Oral Health Day March 20, 2024

fdi

Unlocking Smiles:
World Oral Health Day-Round Table Discussion

Steffany Chamut, DDS, MPH, FICD
Instructor, Oral Health Policy and Epidemiology

HARVARD School of Dental Medicine
HARVARD School of Dental Medicine Institute

Organizational Partner: WPI, CAS, UWI

Unmute

Start video

Participants 32

Chat

Reactions

Share

Unmute

Start video

Participants 40

Chat

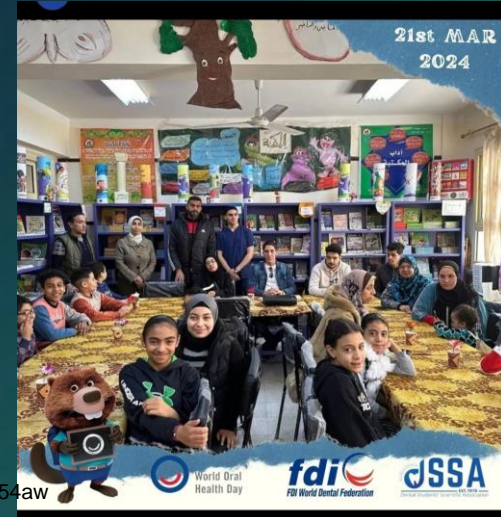
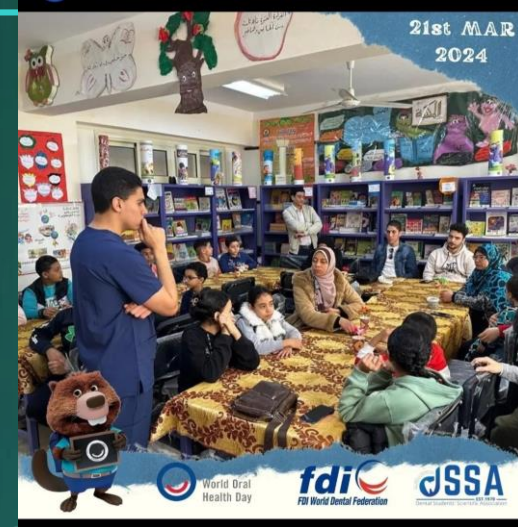
Reactions

Share

MARCH AGENDA

21st of March

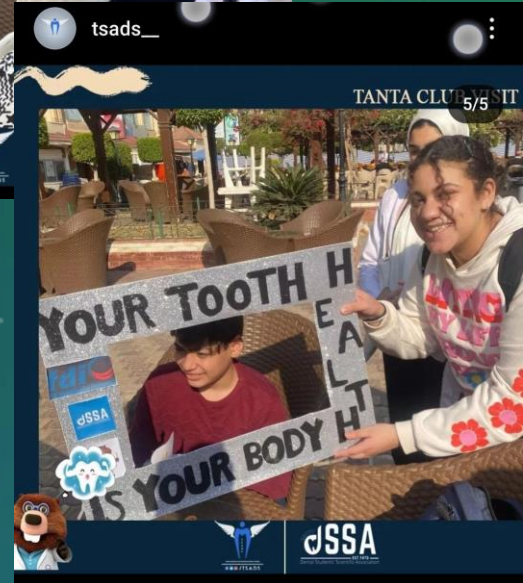
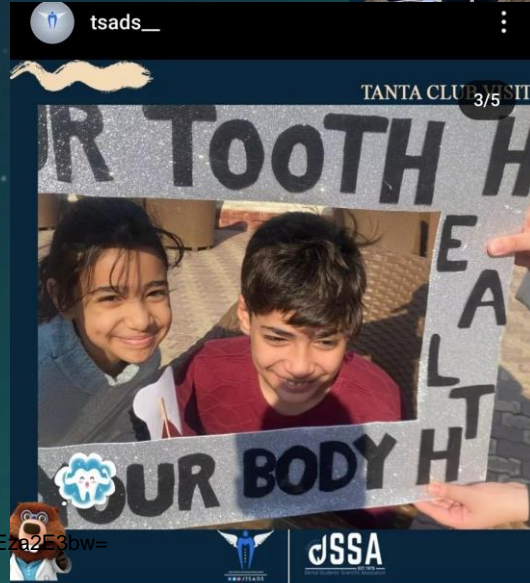
Visit in Alexandria to Bashayer elkheer project supervised by president Abdelfattah Elsisi targeting students to know the importance of primary teeth & how to brush their teeth..



MARCH AGENDA

21th of March

Awareness campaign to
Tanta-Club celebrating the
WOHD & advising the
families to take care about
their own oral health &
their children



MARCH AGENDA

22th , 23th of March

Awareness Online
campaign about dental
habits & precautions to all
the followers





dssa_anu



DO NOT DO THIS AGAIN!

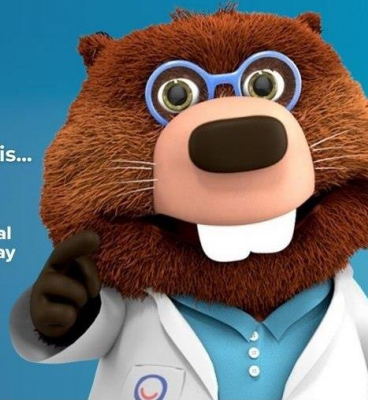


Your teeth are not designed to bite and chew pencil surfaces. The pressure you apply on that hard surfaces is also a factor of teeth deterioration.

A Happy Mouth is...
A Happy Body



World Oral Health Day
20 March



dssa_anu



Did you know?!



The amount of toothpaste shown in commercials is unhealthy for your teeth!
The right amount of toothpaste to use is a pea-sized portion for adults and a smaller amount for kids 3 and under, about the size of a grain of rice!



World Oral Health Day
20 March

A Happy Mouth is...
A Happy Body



MARCH AGENDA

26th of March

Visit to Fransiscan school in Alexandria targeting students in K.G to eat healthy food & play games with toothie with the beaver



MARCH AGENDA

26th of March

Visit to Fransiscan school in Alexandria targeting students in K.G to eat healthy food & play games with toothie with the beaver



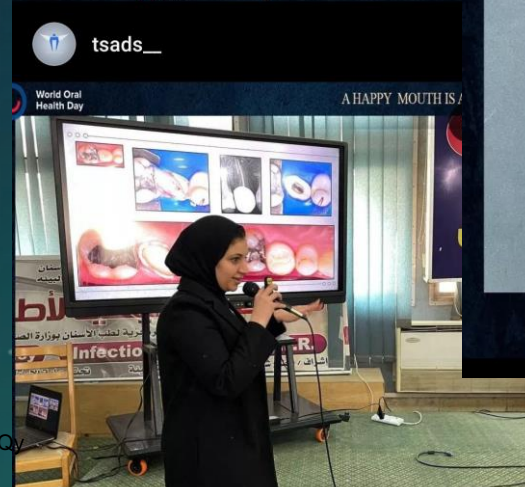
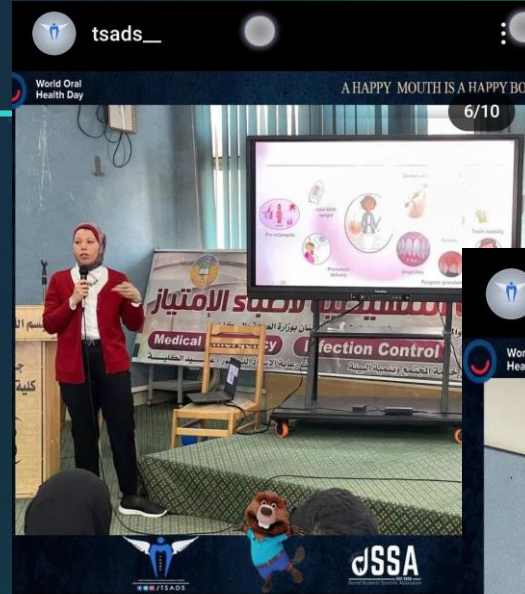
MARCH AGENDA

28th March

Dental conference in Tanta University to guide dental students to choose their future path & improve their clinical & soft skills



<https://www.instagram.com/p/C4tPXqVtFWt/?igsh=ZjBkenRnYmF0NHQv>



MARCH AGENDA

29th of March

HEALTH FOR ALL!!

Visit to Ittihad club in
Alexandria to screen Down
syndrome patients & check
their oral health

<https://www.instagram.com/p/C5MaUNwM8nz/?igsh=bXVzMzU0bV>

A HAPPY MOUTH IS...
A HAPPY BODY



Join the movement for happy
mouths and happier lives!

#WOHD24 #HappyMouth
worldoralhealthday.org



A HAPPY MOUTH IS...
A HAPPY BODY



Taking care of oral health protects
overall health

#WOHD24 #HappyMouth
worldoralhealthday.org



Based on recent Studies:

Children and young adults who have Down
syndrome have fewer caries risk due to

- Delayed eruption of primary and
permanent teeth;
- Smallsized teeth with wider spaces
between them, which make it easier to
remove plaque.

Additionally, higher concentration
of Salivary electrolytes
supposed to make Higher oral PH.



MARCH AGENDA

31st of March

Announcement for our
contest winners

<https://www.instagram.com/p/C5RG-fLshWW/?igsh=Ynd4anJ6dXFnaG9t>

The image is a screenshot of an Instagram post. At the top, it shows the user profile 'dssaegypt_ with 2 others' and the music track 'Global Genius • Toothy Grin'. The main content is a blue celebratory graphic with gold confetti. The text reads 'WORLD ORAL HEALTH DAY COMPETITION WINNERS' and 'Congratulation' in a cursive font. Two circular logos are featured: on the left, the Alexandria National University (ANU) logo with the text 'ALEXANDRIA NATIONAL UNIVERSITY ALEXANDRIA' and 'جامعة الإسكندرية' below it; on the right, the NUB logo with 'NAHA UNIVERSITY NUBENI-SUEF' and 'جامعة النهضة - بني سويف' below it. A cartoon beaver mascot in a blue shirt and dark pants is holding a tablet displaying a camera icon. Below the logos are two award categories: 'DSSA ANU Best Media Campaign' and 'DSSA NUB Most Educational Campaign'. At the bottom of the graphic, there are logos for 'DSSA' (Dental Students Society of Alexandria), 'fdi' (FDI World Dental Federation), 'World Oral Health Day 20 March', and the slogan 'A Happy Mouth is A Happy Body'. The Instagram interface at the bottom shows a heart icon, a comment icon, a share icon, and a bookmark icon. Below these icons, it says 'Liked by gamal.elghonemy and 88 others'. On the far right edge of the image, there is a small, separate image of the beaver mascot.

EXTRA ACTIVITIES

Awareness workshop to
students of badr University
in cairo & answering all the
questions of the
colleagues..



EXTRA ACTIVITIES

Awareness booth to all students of Alamein University including students from different faculties to share their experience with the dentists..



Activate Windows
Go to Settings to activate Windows.



EXTRA ACTIVITIES

7 Online webinars to all dental students talking about various fields in dentistry (Operative, Periodontology, Fixed, Dental Biomaterials)



The image shows an Instagram post from the account 'dssaegypt_ with 2 others'. The post features a promotional graphic for a 'RAMADAN WEBINARS' event. The graphic has a dark blue background with a pattern of white geometric shapes and several glowing lanterns hanging from the top. On the right side of the graphic is a portrait of Dr. Hossam Mohamed, a man with a beard wearing a grey suit and a blue tie. The text on the graphic includes the JSSA logo at the top left, the title 'RAMADAN WEBINARS' in large white letters, a red 'LIVE Webinar' tag, the topic 'Mastering Posterior Composite', and the date and time: 'SATURDAY 16 MAR, 2024 | START AT 05:00PM'. At the bottom, there is a white banner with the name 'Dr. Hossam Mohamed' and his title: 'Assistant lecturer of restorative and esthetics, Faculty of Dentistry Alexandria University.' The Instagram interface shows a profile picture of a man in a suit and a three-dot menu icon in the top right corner.

dssaegypt_ with 2 others

JSSA

RAMADAN
WEBINARS

• LIVE Webinar

Mastering
Posterior
Composite

SATURDAY
16 MAR, 2024 | START AT
05:00PM

Dr. Hossam Mohamed
Assistant lecturer of restorative and esthetics,
Faculty of Dentistry Alexandria University.



EXTRA ACTIVITIES

7 Online webinars to all dental students talking about various fields in dentistry (Operative, Periodontology, Fixed, Dental Biomaterials)



The image is a screenshot of a social media post from the account 'dssaegypt_and mostafa_anwar'. The post features a promotional graphic for a 'RAMADAN WEBINARS' event. The graphic has a dark blue background with hanging lanterns and a portrait of Dr. Mostafa Anwar. The text on the graphic includes the JSSA logo, the event title 'RAMADAN WEBINARS', a 'LIVE Webinar' tag, the title '“Shoot Your Question, Anwar Will Answer”', and the date and time: 'FRIDAY 22 MAR, 2024 | START AT 09:00PM'. A white banner at the bottom of the graphic identifies the speaker as 'Dr. Mostafa Anwar'. The social media interface shows a profile picture of Dr. Anwar and a three-dot menu icon in the top right corner.

dssaegypt_and mostafa_anwar

JSSA

**RAMADAN
WEBINARS**

• LIVE Webinar

**“Shoot Your
Question,
Anwar Will
Answer”**

FRIDAY 22 MAR, 2024 | START AT 09:00PM

Dr. Mostafa Anwar



EXTRA ACTIVITIES

7 Online webinars to all dental students talking about various fields in dentistry (Operative, Periodontology, Fixed, Dental Biomaterials)



Take care of your
oral health
& Don't forget that..

A HAPPY MOUTH IS A HAPPY BODY



Mohamed Abdellatif

“DSSA-Egypt National
Prophylaxis Officer”

Contact:



002 0106 19 838 71



Mohamedabdellatif278@gmail.com

